



## Personal Information Release and Consent Form

Project: Dengue Voices Initiative

**Project Description:** Dengue Voices is an integrated digital initiative to give voice to people who are impacted by dengue around the world. Dengue Voices will capture a broad spectrum of dengue experience from individuals who live in endemic areas or have experienced dengue in any way, to build a holistic picture of the global impact of the disease.

Takeda is asking for permission to use information about you that you have provided to us or will provide to us (your "**Personal Information**") for our business purposes as described below.

You understand that by participating in this Project and by signing this Personal Information Release and Consent form ("**Release**"), you are consenting to the use, and disclosure of the Personal Information you provide related to the Project by Takeda Pharmaceuticals International AG, based in Zurich, and its affiliates worldwide (collectively, "**Takeda**") and any third-party business partners engaged by Takeda in connection with the Project.

Details regarding the processing of your Personal Information is available within the Privacy Notice included below; before deciding whether or not to take part in the Project and signing this Release, please carefully read the Privacy Notice, and feel free to reach out to us using the contact information provided therein with respect to any question or doubt you might have.

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### I.

#### PRIVACY NOTICE

##### **Personal Information we collect**

The Personal Information that you **voluntarily** provide to Takeda, or permit Takeda to obtain may include, but is not limited to, your name, contact details (incl. country, town, email and phone number, social media handles), age, nationality, gender, your testimony, and any and all images of you related to the Project in all forms and media. Giving the nature of the Project, this Personal Information might also include sensitive information about you, including, in particular, your health conditions and wellbeing.

We might also process Personal Information (e.g., names, images) about other individuals, should you **voluntarily** provide us with it, for instance, in the context of the photos you provide or within your story. If that be the case, by signing this Release you confirm that you have duly informed said individuals as to the processing of their data by Takeda in the context of this Project, and that they gave you their consent, in particular, when it comes to their publication on the web and use on materials related to Takeda. Please be informed that, as a rule, we ask you not to provide us any data (such as, surnames, contact details, specific roles in a given organization or community, etc.) that might allow those individuals to be directly or indirectly identified.

Additional Personal Information about you might also be processed that is publicly available online, for instance, on your social media profiles.

##### **Purposes of the processing**

Your Personal information may be used for the following purposes:

- (i) Follow up on your request to take part in the Project. If you decide to share your stories, we will activate all the internal processes and preliminary evaluations in line with our policies, and perform all those activities necessary to have your story published on the channels identified in the context of this initiative. In this context, we may also contact you for Project related communications (such as updates on the status of your submission).
- (ii) Verify your identity and ensure the authenticity of the story you're sharing by checking information publicly available on social media. This processing is based on our legitimate interest and helps us maintain the integrity of the Dengue Voices project by running a standard media check, ensuring that all shared stories come from credible sources. This might include also sensitive information that you might have made publicly available.
- (iii) Use of contents provided in Takeda's disease awareness and other non-promotional external communications, research, or education. This processing is based on Takeda's legitimate interest to improve awareness and education on a certain disease, facilitate and support research, and improve patients' conditions.
- (iv) Comply with regulatory and legal obligations, including those (if any) relevant to pharmacovigilance, and with requests from competent authorities.

The nature of the Project implies that sensitive data (e.g., information related to your health) might be collected and processed for the purposes above; before processing such data for any other purpose, your consent to the relevant processing will be obtained.

### **With whom we share Personal Information**

As Takeda is a global organization, your Personal Information may be transferred to and used by Takeda affiliates worldwide. These Affiliates may, in turn, transmit Personal Information about you to other affiliates in furtherance of the purposes set forth in this notice or other privacy notices that Takeda may provide to you.

Takeda may engage third parties to perform services or functions related to the purposes specified above on Takeda's behalf that imply the processing of your Personal Information, such as IT service providers, our creative and marketing agencies and content creators, archiving and hosting service providers, parties providing advisory services, etc. Takeda will require these third parties to appropriately secure any Personal Information shared with them. Your Personal Information might also be shared with our third-party partners as part of the Project, which, in turn, could publish your stories on their websites and social media pages. Generally, these entities process data on behalf of Takeda or its affiliates as processors; in other cases, as independent controllers. Where required, data may also be disclosed to judicial or other public authorities, to persons whose right of access to data is recognized by laws or by provisions issued by competent authorities.

The processing might involve parties located in countries that may have less restrictive data protection laws than the laws of your home country. If this be the case, Takeda will ensure that adequate security measures are implemented and comply with applicable laws and regulations in relation to such transfers. For additional information on the safeguards Takeda has implemented for cross-border transfers of personal data, please contact us using the information provided in the "Contact us" section.

By taking part in this Project, you also understand and accept that the Personal Information you provide us with will be published on the websites and social media platforms within the scope of this initiative and might also be used in the context of disease awareness and similar materials.

### **How long we keep your data**

Upon completion of the Project, Takeda shall promptly destroy all copies of Personal Information within Takeda's possession or control. Unless otherwise provided for by the law or required by competent authorities, Personal Information will not be retained for more than seven (7) years from collection. We

might contact you as this deadline approaches and ask if you would like your data to be kept or processed further.

### **Your rights**

Depending on the applicable privacy laws, you have the right to request access to, rectification and deletion of your personal data or that use be restricted. If you would like to exercise your individual rights, please contact us by accessing our [Individual Rights](#) webform or contact us at [privacyoffice@takeda.com](mailto:privacyoffice@takeda.com). If you have a complaint about how your personal data is being processed, in certain countries (e.g., in EU Member States) you might also have the right to contact the Data Protection Authority in your country.

### **Contact Us**

If you have any questions, comments, or concerns about this Privacy Notice, or about Takeda's privacy practices, or would like to have your Personal Information collected for this Project removed from our files, please contact us by email at: [privacyoffice@takeda.com](mailto:privacyoffice@takeda.com)

Additionally, In the United States, you may contact Takeda at 1-800-676-8975.

For more information about Takeda's processing of personal data please refer to Takeda's Privacy Notice at [www.takeda.com](http://www.takeda.com).

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## **II.**

### **RELEASE FOR USE AND PUBLICATION OF PHOTOS AND VIDEOS**

By signing this Release, you further grant Takeda all rights including copyright, without limitation, to make, reproduce, copy, exhibit, publish, transmit or distribute photographic portraits, pictures, or videos containing images of you related to the Project either with or without your name accompanying audio or reproductions. When used in other publications, containing your Personal Information, you waive any and all claims you, your heirs or assigns may have against Takeda related to this Project. Such use may include, but is not limited to, publication on Takeda's social media and webpages pages (e.g., Dengue.com website, Facebook, Instagram, LinkedIn, etc.) and on social media and online pages associated with our third-party partners involved in this initiative. Takeda will use reasonable efforts to ensure any information it publishes is accurate but makes no representation as to the accuracy of the information contained on sites we do not own or control. Takeda does not recommend and does not endorse the content of any third-party websites. Use of third-party websites is subject to the terms and conditions of use for such sites. Unless provided for in a separate consent, Takeda will not use your Personal Information in connection with paid advertising campaigns promoting any Takeda's products, or provide such Personal Information to third parties for use unrelated to Takeda Project. Takeda will only use your information externally for disease awareness campaigns, which may include paid media on social channels and search engines.

You understand that you may contact Takeda at any time to withdraw consent provided in this Release. In order to do so, you should contact Takeda at the address indicated below, or using the information provided in the Privacy Notice above.

You understand and agree that the withdrawal of consent provided in this Release will not apply to Personal Information already used or disclosed for the Project in reliance upon this Release. The withdrawal of your consent, or deciding not to participate in this Project, will in no way impact your receipt of Takeda products or receipt of educational and other services provided to you by Takeda.

By signing this Release, you also waive any right to royalties or other compensation arising from or related to the use of your Personal Information.

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### III.

#### **CONSENT & RELEASE**

*I declare I have read the above regarding the use of my Personal Information, including any photos and videos, fully understand its meaning and effect, and agree to be bound by it.*

*In particular:*

- *I understand and agree that my Personal Information - including any photos and videos – will be used and published in posts and other contents on Takeda's social media and webpages, on the online pages of our third-party partners and, possibly, within digital and/or printed informational materials;*
- *I am aware that standard media check on publicly available information might be performed prior to my story being published, to verify my identity and ensure the authenticity of the story I am sharing; the aim of this being maintaining the integrity of the Project, ensuring that all shared stories come from credible sources;*
- *Given the purposes and the very nature of this Project, I also understand that, by participating in this initiative, sensitive data - including, information as to health conditions - regarding me or any person I might mention in my story and include in any photo or video could be processed. By signing this form, I then **consent to the processing of sensitive Personal Information** in the context of the Project and for the purposes mentioned in the Privacy Notice. In this regard, I also acknowledge that providing this consent is **voluntary** but still necessary to take part to this Project where sensitive data is shared; if sensitive data is processed but consent is not provided, I understand I might not be able to take part to this initiative.*

*In addition, I confirm that I am at least 18 years of age and if not, my parent and/or legal guardian has signed on my behalf below, and that any person who is portrayed in the photos I provided or will provide or who is mentioned in my story was duly informed about the processing of their data in the context of this Project, is aware and accepted the conditions above, particularly when it comes to publication of their data on the web, and gave their consent.*

*This Release may be revoked at any time by written notice to be sent by e-mail to [denguevoicesglobal@takeda.com](mailto:denguevoicesglobal@takeda.com). The rights under the privacy regulations may be exercised through the channels indicated in the Privacy Notice.*

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

Country: \_\_\_\_\_

City/Town: \_\_\_\_\_

Phone Number (please include country code) : \_\_\_\_\_

E-mail: \_\_\_\_\_

Parent or Legal Guardian  
Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name Parent / Legal  
Guardian: \_\_\_\_\_

Optional information for Media Check

Gender: \_\_\_\_\_

Instagram or Facebook handle: @\_\_\_\_\_

